

GREG HUDSON

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grghdsn.com

Additional contact information
available upon request.

TECHNICAL SKILLS

PROFICIENT IN

- Photoshop
- InDesign
- Illustrator
- Microsoft Office
- Audacity

FAMILIAR WITH

- Flash
- HTML + CSS
- AP Style

RECOGNITION

ASSOCIATION OF AMERICAN PUBLISHERS REVERE AWARDS

- 2017: Cover Design, Grades PreK-6 (with *Ranger Rick Magazine*)
- 2016: Article Design, Grades PreK-6 (with *Ranger Rick Magazine*)
- 2015: Article Design, Grades PreK-6 (with *Ranger Rick Magazine*)

2012 GOLD CIRCLE AWARDS

- 1st place, A1 Broadsheet Design for The Ball State Daily News
- 2nd place, Interactive Graphic for The Ball State Daily News
- 3rd place, Infographic for The Ball State Daily News
- Honorable Mention, Photo Spread for The Ball State Daily News

MIZZOU SOCIETY FOR NEWS DESIGN

- Honorable mention, Infographic for The Ball State Daily News

EDUCATION

BALL STATE UNIVERSITY

- August 2006 - December 2011
- Bachelor's degree, journalism graphics

WORK EXPERIENCE

SENIOR DESIGNER • NATIONAL WILDLIFE FEDERATION

- *March 2013 - Present*
- Designed story spreads and department pages for *Ranger Rick* magazine.
- Adapted print layouts to digital formats for e-reader and mobile device use.
- Produced monthly illustrations for print and occasional graphics for Web.
- Served as interim art director.

CREATIVE SERVICES INTERN • THE WALT DISNEY COMPANY

- *January 2012 - January 2013*
- Designed print and electronic collateral for a combined audience of approximately 100,000 Cast Members at various Disney properties.
- Participated in brainstorming and planning sessions for new clients and projects.
- Assisted with photoshoots and editorial publication.

CHIEF PAGE DESIGNER • THE BALL STATE DAILY NEWS

- *August - December 2011*
- Designed news pages and illustrated graphics for print and web publication.
- Participated in weekly brainstorming and planning meetings.
- Served as acting design and graphics editor for periods.
- Held Chief Photographer position from August 2008 - May 2010.

PAGE DESIGNER • BALL BEARINGS MAGAZINE

- *August 2010 - December 2011*
- Designed story packages and illustrated graphics for print publication.

GRAPHIC DESIGN INTERN • BALL STATE UNIVERSITY CENTER FOR BUSINESS AND ECONOMIC RESEARCH

- *May - August 2011*
- Oversaw identity creation for a community pool in Muncie, Indiana.
- Designed promotional material and research briefs for the Center for Business and Economic Research and Miller College of Business according to university style guidelines.

GRAPHIC DESIGNER • CIRCLE OF BLUE

- *January - May 2011*
- Collaborated in a team to create illustrated, interactive graphics detailing the growing water crisis in China and the Great Lakes region as part of an immersive learning experience.

CHIEF PHOTOGRAPHER • BALL STATE UNIVERSITY OFFICE OF RECREATION SERVICES

- *May 2010 - May 2011*
- Photographed events and activities sponsored by the Office of Recreation Services for use in print and digital media.